

Australia's Number 1 Shock Absorber, Steering and Suspension Specialists

April 2nd 2009 - Sydney Darling Harbour Australia

As a member of the Australian Automotive Aftermarket Association (AAAA) Pedders Suspension prides itself as being a key member of the association as well as servicing such a great industry. This week Sydney plays host to the AAAA Expo and at the industries special awards breakfast Pedders Suspension was today announced as the gold award winners in the following Award categories:

AAAA Gold Award for Best New Aftermarket Product - Performance Category

- Pedders Sports Ryder eXtreme XA Coil Over Suspension Kit



Gold Award for Best New Television Commercial

- "Pedders 28pt TVC - Neils Surprise Hoist"



Silver Award for excellence in Marketing for turnover more than \$10m.

Outstanding Service to Industry

- Ron Pedder



Group Marketing Manager Adam Gillick said:

"The group has worked extremely hard to commit to its marketing and new product offerings to its customers over the years and these results are a further testimony to our commitment to this fantastic industry. On behalf of everyone here at Pedders Suspension I'd like to thank our team, our stores and our customers for their continued support of our No Bull brand. A special mention also goes to Ron Pedder for his outstanding service to our industry and for his contribution to our successful company."