

PEDDERS - THE PLACE TO GO BEFORE YOU TOW!

Pedders release the world first Weight Matrix™!

Pedders Suspension is proud to introduce the Pedders Weight Matrix™. Vehicle weight from accessories, towing and loads is a significant factor in the safety and performance of towing and load vehicles. That's why at Pedders we have just released the free Weight Matrix™ on the Pedders website.

The Weight Matrix™ is a revolutionary and simple way to determine the weight of your vehicle from accessories, passengers, loads and towing. The consumer selects their vehicle and adds weight items such as vehicle accessories (e.g. bull bar, winch, tow bar), passenger loads (e.g. front and second row occupants), general cargo and towing loads. The software then calculates the weight of the vehicle referenced against original manufacturer specifications and provides some information on the critical impacts on weight.

From a user experience the whole process takes only a few minutes to complete and the results are separated into 4 key metrics:

1. Vehicle Load
2. Remaining Capacity against the original Gross Vehicle Mass (GVM) Limit or Pedders GVM+ Upgrade Limit (if applicable)
3. Estimated additional braking distance and
4. Weight balance shift (rearward or frontward)

The Pedders Weight Matrix can be accessed via the home page at www.pedders.com.au

Know your exact weight with Pedders Tow and Load Assessment

An even more comprehensive Weight Matrix™ is a critical part of the Pedders \$75 Tow and Load Assessment. This comprehensive service includes the Pedders Brake, Steering and Suspension Check, calculating the exact weight of your vehicle with instore vehicle weight scales and determining your future load or towing "scenarios" using an in-store version of the Pedders Weight Matrix™. The data is combined to provide a report with an obligation free analysis and advice on the best solution to meet your unique load carrying and towing requirements.

Pedders Suspension Group Managing Director Scott Pedder said "Last year, Pedders successfully launched its 'Pedders Tow and Load Assessment' service among its store network and assisted thousands of Australian motorists with their Towing and Load Carrying needs. The world first service offers consumers the opportunity to weigh their tow and load carrying vehicle at the participating outlet of their choice and really "Know their Weight". The placement of the Weight Matrix on www.pedders.com.au is designed to drive consumers to our participating outlets for a more exact weight and comprehensive service, advice and solutions via the Pedders Tow and Load Assessment."

To find out more about Pedders Weight Matrix™ software and Pedders Tow and Load Assessment visit www.pedders.com.au

About Pedders Suspension

Pedders Suspension is an Australian family owned company that has been operating since 1950. Its 120 plus franchise and dealer store network prides itself on offering "No Bull" aftermarket parts and tailored vehicle solutions in five key automotive aftermarket product categories: Shock Absorbers, Suspension, Brakes, Steering & Wheel Alignment.

To find our more on the effects of weight on a vehicle please view our video introduction on this topic: The Effect of Weight on A Vehicle: https://youtu.be/kxIMVN7_lx0