OE-VALIDATED, APPLICATION-SPECIFIC FRICTION FORMULATIONS SO VEHICLES STOP LIKE NEW

- Virtually Eliminates Noise, Vibration and Harshness (NVH)
- Vehicle-Optimized Ceramic Formulas for Superior Performance
- Unrivaled Stopping Power
- Clean Wheels
- No Break-in Required
- Rotor-Friendly for Longest Rotor Life
- Perfect Upgrade for All Braking Systems

Pro-ACT pads are the aftermarket’s only OE-validated, application-specific, ceramic friction formulations. This guarantees that Pro-ACT brake pads provide the ultimate braking experience and restores each vehicle to brand new performance levels or better.

NOT SHOWN:
- Sensors (where applicable)
- OE shim material for improved noise abatement

Scientifically engineered chamfers (where applicable)

OE Positive Mold Design

Slotted for enhanced NVH control (where applicable)

OE powder paint

Precision Cut Pressure Plate

More than 20 raw materials per formulation for handling a broad range of conditions.
Akebono’s Pro-ACT Ultra-Premium brake pads are formulated to meet the specific OE quality, fit and performance requirements for your vehicle. More than 400 pads are available for virtually every domestic and Asian vehicle built since 1990.

Akebono is the leading OE friction supplier in North America. When installing Akebono Pro-ACT Ultra-Premium brake pads, customers will receive OE-Quality replacements.

Ultra-Quiet • Low-Dusting • Smooth Braking • Fade Resistant • Fast Recovery • No Break-In Required
Smooth & Confident Pedal Feel • Upgrade from Conventional Pads